

## The perfect fit for your tea program.



- . *Wholesaler of teas, herbs, and retail tea service supplies*
- . *Global sourcing of unique organic, fair trade, and biodynamic teas*
- . *Custom blending and formulation services*
- . *Private label packaging in a variety of formats and volumes*
- . *Business solutions for retail tea operations*

### Our Teas



Our herb and tea inventory includes a wide selection of organic, fair trade and bio-dynamic products that are sourced directly from established tea gardens. We can help you select the perfect mix of teas, tea blends, and herbals ideally suited for your enterprise. We invite you to visit us at [www.kopiusteas.com](http://www.kopiusteas.com) for extensive tasting notes, technical specifications, and selling features of each tea, as well as practical information on creating a profitable tea program.

### Custom Blending & Private Labeling Services



Our custom blending and private labeling services are designed to help strengthen brand recognition and promote customer loyalty. Create your own unique blends by selecting from our directly sourced teas, herbs, spices, flowers, flavors, and micro-nutrients. Approved formulations can then proceed through our private labeling services including loose leaf presentations, tea bags, sachets, overwraps and other packaging alternatives.

### Business Solutions



Kopius Teas provides business consulting services for start-up specialty tea retailers looking for professional guidance on planning and managing a storefront. Regardless of the size of the store, entrepreneurs quickly discover how rapidly expenses rise in the face of an overly optimistic revenue forecast. Our consultants work closely with you to solidify your goals, optimize your marketing plans, and create systems and procedures to accurately track financial performance and generate reliable forecasts.

**Kopius Teas** was founded specifically to service the specialty tea reseller marketplace, with a commitment to three principles:

- . **Start with excellent products.** We identify and secure high quality, loose leaf teas and herbs from around the world, including many organic varieties purchased exclusively for distribution in North America.
- . **Offer these products at reasonable prices.** The volumes of tea we import offers us adequate margins to keep prices relatively stable, while providing our clients with opportunities to continue capitalizing on the rapidly expanding tea industry.
- . **Provide a consistent, high level of service.** We know your time is valuable. Whether you are purchasing directly from our inventory via our website or engaging us in a consulting capacity, we will always treat you with the highest degree of professionalism and courtesy.

Kopius Teas  
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